



IPTSE AWARDS & IP CONCLAVE 2023



An Initiative by IPETHICON: An Educational Academy

CONTENTS

| | |
|--------------|--|
| 03 | About IPTSE |
| 04 | Vision and Mission |
| 05 | Overview of the event |
| 06 | Chief Guest |
| 07 | Guest of Honour |
| 08 | Keynote Address |
| 09 | Special Remarks |
| 11-16 | Speakers for the event |
| 17-21 | Panel Discussion on IP Funding & Collateralisation |
| 22-28 | Panel Discussion on Synergizing Industry & Academia |
| 29-36 | Winners of the 5th Edition of the IPTSE |
| 37-38 | Special Thanks & Acknowledgements |



Innovation is important, but so is protecting the innovations from infringement. Knowledge of Intellectual Property Rights is paramount in times of rapidly developing technologies and products. IPTSE endeavours to equip budding innovators and students with the knowledge of IP and in pursuance of the same, annually conducts an IP Talent Search Examination focused on Intellectual Property Rights on a pan-India basis for students, professionals, faculty, and start-ups. IPTSE also conducts informative and interactive webinars and seminars and training sessions for enabling professional growth and academic research in the IP domain.

ABOUT IPTSE



VISION & MISSION

The goal of IPTSE is to establish an ecosystem for Intellectual Property (IP) in which individuals recognize the importance of IP rights and work to incorporate them into their everyday lives.

The enterprise plans to make contact with 10 million individuals, who are active in the field of intellectual property to gain their perspectives on the industry and raise awareness about the significance of the topic.



The 5th edition of IPTSE Award Ceremony and the IP Conclave'23 was organised on 19th January, 2023 at the FICCI Federation House in New Delhi.

The event witnessed strong participation from academicians, industry professionals, government officials, and students.

The event was graced by Chief Guest Shri Som Parkash, Hon'ble Minister of State for Commerce and Industry.

The keynote address was delivered by Shri B. B. Swain, IAS, Secretary, Ministry of Micro, Small & Medium Enterprises, Government of India.

HMJ Prathiba Maninder Singh was the Guest of Honour and felicitated the top rankers in the 5th edition of the IPTSE.

Special remarks were delivered by Prof. (Dr.) Unnat Pandit, Controller General of Patents, Designs & Trademarks, Department for Promotion of Industry and Internal Trade.

OVERVIEW OF THE EVENT



CHIEF GUEST



**Shri Som Parkash,
Hon'ble Minister of State for
Commerce & Industry,
Government of India**

"I am happy to see that such a large number of students have participated in the IPTSE. I am delighted to see these young students from schools and Universities showing keen interest in this field, which is going to be the key to all our future businesses, especially start-ups. I can surely say that the future is bright for India."

GUEST OF HONOUR



HMJ Prathiba M. Singh
Judge, High Court of Delhi

"The IP ecosystem in our country is changing. It is evolving and growing in quick proportions. The IPR Policy was a watershed moment in India's IP domain. Having a 5th ceremony, rewarding innovators and IP contributors, with corporate sponsorship and support, proves that the evolution is complete and is going in the right direction. "



KEYNOTE ADDRESS



Shri B. B. Swain, IAS
Secretary

**Ministry of Micro, Small &
Medium Enterprises
Government of India**

"I appreciate the sheer clarity of the idea behind IPTSE. I wish to congratulate the organisers of the event. This event is extremely relevant to my ministry since one of our focus areas is to protect innovative ideas which enable businesses to grow further. I'm happy to know that IPTSE facilitates internships for rank holders. I'm sure these internships will help them gain on-ground experience."

SPECIAL REMARKS

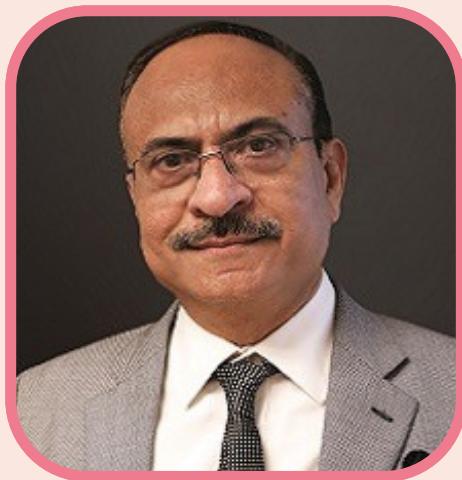


Prof. (Dr.) Unnat Pandit
Controller General of
Patents, Designs &
Trademarks

"Being here again is a joyous occasion for me. The 5th edition celebration is an important milestone. From here onwards, this is going to further catalyse the momentum in the IP ecosystem. There has been a nine-fold increase in IP funding in recent years in India. The number of investors has also gone up by five times. This is the power of IP."



WELCOME ADDRESS



**Mr. Arun Chawla
Director General
FICCI**

"The IPTSE initiative has been playing a valuable role in generating the much-needed awareness about IPR among the youth, who are the innovators and the leaders of tomorrow. The country-wide tests organised by IPTSE Academy have seen the participation of several thousand children and other stakeholders."

SPEAKERS FOR THE EVENT



**Commodore (Retd.) Amit
Rastogi
CMD
National Research
Development Corporation**

"The role of IPTSE is very unique because everyone is talking about IPR awareness and this is one organisation which is putting things into action. This is a structured effort which is happening on an annual basis. The fact that this is the 5th edition, shows its efficacy. IPTSE's efforts to reach out to the students and the academic community is a step in the right direction mainly because awareness needs to be raised in the initial stages.

SPEAKERS FOR THE EVENT



**Mr. Karan Thapar
Director
DPIIT, Ministry of Commerce
& Industry**

"The kind of numbers and the kind of traction IPTSE has created in the last 5 years is commendable and exemplary. I congratulate the team on this. It is quite motivating for other organisations to emulate these principles. Organisations such as these are the seed of what CIPAM does."

SPEAKERS FOR THE EVENT



Dr. Sandip Chatterjee
Senior Director
Ministry of Electronics &
Information Technology

"In our country, even the business owners, founders of start-ups and other entrepreneurs sometimes don't know about the various aspects of IPR. We have to sensitize this community as well. We need to protect their knowledge, innovation, and inventions as well. Awareness programmes should be organised so that IP for MSMEs and similar sectors can be enhanced."

SPEAKERS FOR THE EVENT



Mr. Jitendra Vijay
CEO
MeitY Startup Hub

"Narrative building is critically important. Something that we need to make clear in the minds of the people is that IP is not just about paper filing and protection. It is believing in your ability to actually transform your own journey of life and your society, community, and the world as a whole. Taking the message to the people is crucial since people won't come to you. IPTSE is doing a wonderful job with these awareness campaigns."



OBSERVATIONS BY



Ms. Monica Magnusson
Vice President, IPR Policy,
Ericsson (Sweden)

"We're happy to note that CIPAM has collaborated with the IPTSE. This is a welcome step by the DPIIT for raising IP awareness. We thank the officials and government departments who have endorsed this initiative. This venture has created over 50,000 human connections and the tremendous growth in the number of candidates appearing for the exam is a matter of great pride."



OBSERVATIONS BY



Mr. Sourabh Sachdeva
Founder & CEO - IPETHICON
&
Director - IPTSE

"The growth which we have achieved till date could not have been achieved as a sole runner. We attribute our growth to the support of various entities like the AICTE, Ministry of MSME, NRDC, CIPAM, and Ericsson. We have hosted over 100 awareness sessions, have made over 1 lakh human connections, and total sign-ups have crossed the 50 thousand mark. We extend our deepest gratitude to all the stakeholders, supporters, and participants."



PANEL ON IP FUNDING & COLLATERALIATION

Moderator:

Dr. Ashwini Siwal

**Director, Entrepreneurial Law Clinic, Law Centre II
Faculty of Law, University of Delhi**

Panelists:

**Mr Abhinav Agarwal
Associate Partner, Lall & Sethi**

**Mr Anand Choubey
Partner, K&S Partners**

**Ms Shraddha Chouhan
Partner, Anand & Anand**

MODERATOR



Dr. Ashwini Siwal
Director

**Entrepreneurial Law Clinic,
Law Centre II
Faculty of Law, University of
Delhi**

Dr. Siwal has delivered 50 online lectures and more than 100 expert talks on IP, IT and Anti-trust Laws.

Presently he is a member of the high-powered “National Committee on IP” of the Confederation of Indian Industry which is comprised of several VCs of Universities and key persons in the industry.

Dr. Siwal moderated this panel discussion with brilliant dexterity and well-crafted questions that brought out insightful answers from the esteemed panelists.



PANELIST



Mr. Abhinav Agarwal
Associate Partner
Lall & Sethi

Mr. Agarwal works in strategizing patent portfolios of clients. has more than 12 years of experience in the intellectual property domain. His work profile includes Patent Litigation, Patent Prosecution, Patent Drafting and Patent Analytics at Lall & Sethi.

Mr. Agarwal shed light on the basics of what IP collateralisation essentially means, and explained what 'IP backed loans' mean. He also elaborated on the various models of the valuation of an IP in different domains as well as the threats that banks face while making IP-backed loans and suggested creating better models of collaboration between the banks and the businesses.

PANELIST



Mr. Anand Choubey
Partner
K&S Partners

Mr. Choubey handles patent drafting, filing and prosecution in areas of mechanical, automobile, and aeronautical engineering. He also handles the filing and prosecution of industrial designs.
He works with corporate clients, reputed foreign IP law firms, multinationals, MSMEs, start-ups, and universities to obtain patent & design protection both in India and abroad.

Mr. Choubey elaborated on the various models used for the valuation of IP while calculating the collateral for the loans. He also shed light on the process for obtaining funding for unregistered patents and designs, along with those IPs which haven't been granted yet. He also explained the provisions for transferring and mortgaging patents and designs.

PANELIST



Ms. Shraddha Chouhan
Partner
Anand & Anand

Ms. Shraddha is a Partner at Anand and Anand, with a distinguished and insightful career of 13 years in the field of Intellectual Property. Her practice area focuses on all areas of Patent Law, covering prosecution to strategic litigation counselling.

Ms. Shraddha talked about the funding aspects for IPs and explained how out of all the different IPs, patents get the most money in terms of collateralisation. It gives the lenders and the investors assurance that the asset is secured.

She also elucidated the problems that startups face while valuing their IPs, due diligence, and the strategies to attract more investors.



PANEL DISCUSSION ON SYNERGIZING INDUSTRY AND ACADEMIA

Moderator:

Mr Urban Fjellestad

**Vice President, IPR Marketing & Communication,
Ericsson (Sweden)**

Panelists:

Dr. Hemang Shah

India Engineering Lead (Director), Qualcomm

Mr. Abhai Pandey

Senior Partner, LexOrbis

Dr. Yashwant Dev Panwar

**Scientist F and Head PFC, Technology Information
Forecasting and Assessment Council**

Mr Abhishek Bharati

General Counsel, GE Research

**Mr. Nishant Sharma, Lead Counsel, IP & Litigation,
Dolby**

MODERATOR



Mr. Urban Fjellestad
Vice President, IPR
Marketing & Communication
Ericsson (Sweden)

Mr. Fjellestad has been working with Ericsson for over 23 years, and currently serves as the VP for the IPR Marketing and Communications department. He is also part of the leadership team of the Customer Group, and also part of the Global Marketing & Communications leadership team for Ericsson.

Mr. Fjellestad began by sharing statistics on innovation, startups, and educational institutions in India.

He moderated this panel discussion, beginning by providing an insightful context for the panelists, and following up with well-crafted questions to the panelists..

PANELIST



Dr. Hemang Shah
India Engineering Lead
Director
Qualcomm

Dr. Shah is a Director of Engineering at Qualcomm India. Currently, he leads their engineering engagements in India, including the Qualcomm Design in India Program. He also serves as an IP mentor for startups, guiding them in their IP strategy

Dr. Shah talked about the steps that educational institutions could take to improve the output of innovations and IPs. He also talked about the Atal Rankings of Institutions on Innovation Achievements (ARIIA). He made multiple suggestions on how industry professionals could help the students think from the perspective of an innovator.

PANELIST



Mr. Abhai Pandey
Senior Partner
Lex Orbis

Mr. Pandey heads the Litigation & Enforcement Team at LexOrbis. He focuses on intellectual property litigations, criminal enforcement and contested proceedings at the Trademark and Patent Offices. He has been successfully running several anti-counterfeiting campaigns in India for a variety of clients ranging from Fortune 500 companies to individual entrepreneurs.

Mr. Pandey noted how the growth in IP awareness is limited to only fundamental research in a few institutions which focus only on publishing papers rather than filing patents.

He expressed his hope for the growth in the number of institutions focusing on patent filings and implementation of IP.

PANELIST



Dr. Yashawant Dev Panwar
Scientist F and Head PFC,
Technology Information
Forecasting and
Assessment Council

He holds a Doctorate in IPR and Standards from IIT Delhi, and has been working as a Patent Facilitating Centre Head at TIFAC for about 25 years.

Dr. Panwar shared data on global technology transfer from academia to industry. About 56% of it happened due to the industry-academia relationship at a personal level. He explained how academia and innovators can attract the industry. He also suggested how the University administration can help the students and innovators navigate through policy & administrative issues while interacting with industries.

PANELIST



Mr. Abhishek Bharti
General Counsel
GE Global Research

Mr. Bharti is known for his expertise in business partnerships and contributions in the areas of general legal advisory, litigation, contract management, Government Relations and regulatory compliance.

Prior to joining GE, Abhishek worked with United Nations as an International Civil Servant in Vienna, Austria

Mr. Bharti talked about collaborative approaches between industry, government, and academia. He also spoke about the Prime Minister's vision behind taking the technologies "from lab to land".

He stated his firm belief that this decade belongs to Intellectual Property Rights. He also elaborated on how innovations aren't limited to metropolitan cities anymore and expressed a need for a system that incentivizes creators from other regions as well.

PANELIST



Mr. Nishant Sharma
Lead Counsel
IP & Litigation
Dolby

Mr. Sharma is responsible for advancing and propagating Dolby's patent licensing program in India and South East Asia. He also oversees the company's litigation strategy against implementers acting as unwilling licensees.

Mr. Sharma talked about the domains where improvements and focused efforts need to be made. Commercialisation is one such aspect where innovators have to be made aware of the know-how about reaping the benefits of their innovations, which may help in further R&D. He expressed his belief that private universities need to be facilitated to become at par with government ones, to enable them to contribute more towards IP filings and monetisation.



WINNERS OF THE 5TH EDITION OF IPTSE

SCHOOL CATEGORY

1. Vanshika Bhatt

Kendriya Vidyalaya FRI, Dehradun

2. Saumya Trivedi

**Manav Rachna International School,
Gurgaon**

3. Sakcham Srivastava

**Jusco School, South Park, Jamshedpur,
Jharkhand**



WINNERS OF THE 5TH EDITION OF IPTSE

UNIVERSITY CATEGORY

1. Gayatri Savarkar

Cummins College, Pune

2. Gavatri Sane

Cummins College, Pune

3. Swarup Sambhaji Kasar

Shivaji University, Kohlapur



WINNERS OF THE 5TH EDITION OF IPTSE

PROFESSIONALS

Dr. Rabindra Kumar Swaro - Faculty

Mr. Rahul Jain - Working Professional

Mr. Srikant Shekhar - Start-Up



WINNERS OF THE 5TH EDITION OF IPTSE

INSTITUTIONS

**Best University - Acropolis Institute of
Pharmaceutical & Engineering Technology,
Indore, Madhya**

**Best School - Vivek Vidyalaya, Jamshedpur,
Jharkhand**



IP RECOGNITION AWARDS

ACADEMIA

Dr. Ashwini Siwal

Law Centre II, Faculty of Law, University of Delhi

Dr. Archana Sarma

North Cap University, Gurugram

Dr. Alka Chawla

Faculty of Law, University of Delhi

Mr. Milind Dhobe

PES College of Engineering, Aurangabad



IP RECOGNITION AWARDS

ACADEMIA

Dr. Sunita Jahirabadkar

**MKSSS's Cummins College of Engineering for
Women, Pune**

Dr. Tabrez Ahmad

GD GOENKA UNIVERSITY

Dr. Rakhi Khabiya

**Acropolis Institute of Pharmaceutical & Engineering
Technology, Indore**

Dr. Akanksha Dwivedi

**Acropolis Institute of Pharmaceutical & Engineering
Technology, Indore**



IP RECOGNITION AWARDS

GOVERNMENT

Mr. Jitendra Vijay
CEO, MeitY Start-up Hub

Mr. Satish Kumar
Assistant Director, MSME



IP RECOGNITION AWARDS

INDUSTRY

Mr. Ravi Bholia, K&S Partners

Ms. Archana Shanker, Anand & Anand

Ms. Anju Khanna, Lall & Sethi

Ms. Manisha Singh, Lexorbis

Mr. Abhishek Bharti, GE Global Research

**Mr. Ankur Gandotra, Tata Excellence Education
Programme**

Ms Ankita Tyagi, EBTC



SPECIAL THANKS

- **CIPAM (Knowledge Partner)**
- **FICCI (Award Partner)**
- **Ericsson (Industry Partner)**

EVENT PARTNERS

- **Lall & Sethi**
- **GE Global Research**
- **Anand and Anand**
- **Qualcomm**
- **K&S Partners**
- **Lex Orbis**

Government Bodies

- **Ministry of Micro Small & Medium Enterprises**
- **MeitY**
- **AICTE**
- **MeitY Startup Hub**
- **Punjab State Council for Science & Technology**



The IPTSE team expresses our heartfelt gratitude to all the academicians, students, and other attendees who participated in this award ceremony and IP conclave.

We firmly believe that the success of this programme can be accredited to the extensive support of everyone involved with this initiative, and hope to continue receiving the same in the future as well.

We look forward to having you all with us for the upcoming editions as well!

ACKNOWLEDGEMENTS



CONTACT INFORMATION

Phone

+91 78272 68042



Website

www.iptse.com



EMAIL

Enquiry@iptse.com

Report prepared by:

Raunaq Bali, Research Scholar at IPTSE