

7TH IPTSE

AWARDS & IP

CONCLAVE

2024



Table Of Content

01

INTRODUCTION

02

SPEAKER &
PARTICIPANT DETAILS

03

INAUGURAL SESSION

04

PROCEEDINGS OF
THE SESSION

05

PARTICIPANTS AT
THE VENUE

06

PROGRAMME SCHEDULE

07

ANNEXURE

08

WORKSHOPS CONDUCTED
FOR IPTSE REGISTRANTS

09

GOVERNMENT SUPPORT

10

PARTNERS

INTRODUCTION

Innovation is important, but so is protecting the innovations from infringement. Knowledge of Intellectual Property Rights is paramount in times of rapidly developing technologies and products. IPTSE endeavours to equip budding innovators and students with the knowledge of IP, and in pursuance of the same, annually conducts an IP Talent Search Examination focused on Intellectual Property Rights on a pan-India basis for students, professionals, faculty, and start-ups. IPTSE also conducts informative and interactive webinars, seminars, and training sessions to enable professional growth and academic research in the IP domain.

OBJECTIVE

The goal of the IPTSE is to establish an ecosystem for Intellectual Property (IP) in which individuals recognize the importance of IP rights and work to incorporate them into their everyday lives and the primary aim of IPTSE is to establish how intellectual property is a true reflection of innovations and expressions. The enterprise plans to make contact with 10 million individuals, who are active in the field of intellectual property to gain their perspectives on the industry and raise awareness about the significance of the topic.

CHIEF GUEST



Hon'ble Ms. Justice Mini Pushkarna
Judge, High Court of Delhi

GUEST OF HONOUR



PROF. (DR.) UNNAT P. PANDIT

*Controller General of Patents,
Designs and Trademarks, Department for
Promotion of Industry and Internal Trade,
Government of India*

SPEAKERS

INAUGURAL SESSION

MS. HITASHI TRIVEDI, DIRECTOR, IPTSE – AN INITIATIVE OF IPETHICON (AN EDUCATIONAL ACADEMY)

MS. RUCHITA SINGH, JOINT DIRECTOR & TEAM LEAD – IPR DIVISION, FEDERATION OF INDIAN CHAMBERS OF COMMERCE AND INDUSTRY (FICCI)

MS. VINA KSHI KADAN, SENIOR ADVISOR, INDIAN NATIONAL BAR ASSOCIATION & ADV. SUPREME COURT OF INDIA

MR. PATRICK HOFKENS, HEAD OF IPR POLICY, ERICSSON

DR. NALIN K. SRIVASTAVA, SCIENTIST E, MINISTRY OF ELECTRONICS & INFORMATION TECHNOLOGY

DR. SHARAD SINHA, PROFESSOR & HEAD, DEPT. OF TEACHER EDUCATION, NCERT

MS. PURVI PANDYA, DIRECTOR, IPTSE – AN INITIATIVE OF IPETHICON (AN EDUCATIONAL ACADEMY)

SPEAKERS

PANEL: COLLABORATIVE INNOVATION – ROLE OF INDUSTRY – ACADEMIA PARTNERSHIPS IN DRIVING INNOVATION

DR. VIVEK KASHYAP, ASSOCIATE DIRECTOR – PATENTS, ROCHE GROUP (MODERATOR)

MR. MAYANK SOOD, PARTNER – COMPUTER & ELECTRONICS, DESIGN, K&S PARTNERS

DR. GN DARWHEKAR, PRINCIPAL - ACROPOLIS INSTITUTE OF PHARMACEUTICAL AND ENGINEERING RESEARCH

MS. MINI SRIVASTAVA, ASSISTANT PROFESSOR – AMITY LAW SCHOOL, NOIDA

DR ANIL RAMACHANDRAN NAIR, RESEARCH LEADER – ERICSSON INDIA

MR. SAHASTRASHMI PUND, HEAD IPR – ENDURANCE TECHNOLOGIES LTD.

SPEAKERS

PANEL: IMPORTANCE OF GI PROTECTION FOR HANDLOOMS & HANDICRAFTS

MR. ASHISH SINGH, PARTNER – TRADEMARKS,
COPYRIGHT & GI, K&S PARTNERS (MODERATOR)

DR. SUNDAR MURUGESAN, JOINT DIRECTOR, HANDLOOM
EXPORT PROMOTION COUNCIL

MR. VISHESH NAUTIYAL, DIRECTOR (NORTH ZONE) –
WEAVERS' SERVICE CENTRE, NEW DELHI

DR. NIDHI BUCH, ASSOCIATE PROFESSOR – GUJARAT
NATIONAL LAW UNIVERSITY

MS. MALYASHREE SRIDHARAN, ASSOCIATE PARTNER -
LEXORBIS

PARTICIPANT AUDIENCE:

- **MSME COMPANIES**
- **EXPORTERS**
- **LAW FIRMS**
- **MANUFACTURING COMPANIES**
- **PROFESSIONAL**
- **HEALTHCARE COMPANIES**
- **EDUCATIONAL INSTITUTES**
- **STARTUPS**
- **GOVERNMENT ENTITIES**

INAUGURAL SESSION



From **Left to Right** – Ms. Hitaishi Trivedi, Director – IPTSE, Ms. Ruchita Singh, Joint Director & Team Lead – IPR Division (FICCI), Ms. Vinakshi Kadan, Senior Advisor – INBA & Adv. at Supreme Court of India, Mr. Patrick Hofkens, Head IPR Policy – Ericsson, Dr. Nalin K. Srivastava, Scientist E, Ministry of Electronics & Information Technology, Dr. Sharad Sinha, Professor & Head DTE – NCERT, Ms. Purvi Pandya, Director – IPTSE

MS. HITAIISHI TRIVEDI



Ms. Hitaishi Trivedi, Director, IPTSE started the 7th edition of the IPTSE and Awards by welcoming the speakers, guests and participants and spoke about the function, aim and objective of IPTSE. She highlighted IPTSE's work since its inception, IPTSE has conducted over 300+ IPR awareness programmes, has had 50,000 total signees for various editions, 30,000 exam registrations, signed 75+ MoUs with educational institutes, and created

200+ videos on the YouTube channel & 500 IP-related content over various social media channels of IPTSE. Setting the pace for the conclave, Ms. Trivedi highlighted the importance of IP as a bridge connecting local ingenuity to global markets and leveraging IP not only for competitive advantages but for safeguarding traditional knowledge of the artisans and enabling startups to scale globally, therefore establishing the theme for the 7th edition which was 'Driving Economic Empowerment with IP in Global Trade'. She provided the main points of discussion for the Conclave, inviting insights from the visionary leaders and experts on the evolving landscape of global trade, the strategic value of IP, the role of Industry-Academia partnerships and the importance of GI protection of handlooms and handicrafts and recognized this year's IPTSE award winners for their creativity, innovation and power to harness the power of IP.

MS. RUCHITA SINGH



Ms. Ruchita Singh, Joint Director & Team Lead – IPR Division, FICCI started her address with the famous quote, “Intellectual Property is the oil of the 21st century” and highlighted the Indian government’s role in driving innovation in entrepreneurship via the National IP Policy of 2016 and India’s meteoric rise in IP filings. She cited the recent WIPO report which states India is among the top 10 countries globally for Patents, Trademarks and and Designs and India’s 39th

position on the Global Innovation Index. Emphasizing India’s aim to become one of the top three economies, she highlighted the efforts in India to promote research and innovation through various initiatives like the allocation of 1 Trillion INR in the 2024 Budget for emerging fields and ‘Anusandhan’, a national research fund, the BHASKAR initiative, MEITY schemes, etc. She also highlighted FICCI’s role in IP by collaborating with various stakeholders and FICCI’s aim to empower all with IP skills. Ms. Singh spoke on FICCI’s support to IPTSE and their common vision of establishing an IP ecosystem which fosters innovation and positioning India as a global leader.

MR. PATRICK HOFKENS



Mr. Patrick Hofkens, Head of IPR Policy at Ericsson, initiated his address by highlighting the importance of innovation and protection of IP for fueling economic growth. He highlighted Ericsson's efforts in furthering R&D, where out of approx. 1,00,000 employees worldwide, 30,000 work in R&D and Ericsson spends around \$5 billion on R&D and has a patent portfolio of 60,000. He spoke on the collaborative aspect of IP, how it brings people together and how

nurturing young minds will drive the next wave of breakthrough technologies and commended IPTSE's efforts in fostering a culture of innovation, awareness and respect for IP. Focusing on the collaboration between Industry and Academia, Mr. Hofkens stated that such collaboration is necessary to create dynamic ecosystems to accelerate the development of bleeding-edge technology and cultivate new generations of talent. He spoke on the importance of GI for women-related handicrafts as technology is a powerful enabler to protect GIs and e-commerce has brought women artisans closer to the global market and aids them in promoting their products and thus technology by helping GI not only protect IP but also livelihoods empowering women and preserving cultural heritage.

DR. NALIN K. SRIVASTAVA



Dr. Nalin K. Srivastava, Additional Director & Scientist 'E', Ministry of Electronics & Information Technology, started his address with the focus of various ministries, departments and state governments on innovation and technology solutions. He spoke on the 'last mile connectivity', which is to bring the underprivileged parts of the country to reduce inequality and how innovation is the sole solution for the same. He explained the MEITY's 'TIDE 2.0' and 'GENESIS'

schemes and the CPIT initiative. He highlighted the importance of IP particularly for startups to commercialize and for accurate valuation of the business, which is being missed by startups. He commended IPTSE for driving IP awareness and awarding various entrepreneurs and startups.

DR. SHARAD SINHA



Dr. Sharad Sinha, Professor & Head, NCERT, began her address by mentioning the book 'The Miracle of the Han River' and Joseph Schumpeter's theory of creative disruption, examples of how innovation and technology further economic growth. Her address primarily focused on the academic part of IP. She talked about the reforms in the Patent office, increased efficiency and reforms in education that have led to a widespread awareness of IP.

Dr. Sinha highlighted an important aspect concerning Patents, China is the leading patent holder in the world however many of the patents filed in China do not necessarily contribute to the economy and the WIPO Report 2023, marked many of them as junk patents and criticized such filings. From her personal experience, she highlighted the problem of low-quality patents carrying a deadweight loss in India. She also shared personal anecdotes and through them explained the challenges faced by innovators who are unaware of the IPR domain and highlighted Academia's role in generating awareness about IPR and the development of a holistic environment to nurture, facilitate and protect innovation and to scale up and commercialize the same.

MS. VINA KSHI KADAN



Ms. Vinakshi Kadan, Senior Advisor to INBA & Advocate at the Supreme Court of India, highlighted and summarised all the important aspects covered by the other dignitaries. She highlighted the efforts by the INBA, to generate awareness concerning IP laws and that IP knowledge is necessary as in its absence other people may wrongfully benefit from it while the intellectuals do not benefit from their hard work. She also spoke about the importance of universities

in spreading awareness of IP and that though it has been added to the curriculum or course, universities should make it more friendly and more practical for the students, which will further grow the economy immensely.

MS. PURVI PANDYA



Ms. Purvi Pandya, Director of IPTSE, delivered the vote of thanks, encapsulating the various aspects covered by all the esteemed speakers. She expressed her gratitude, highlighting Ms. Ruchita Singh's address and statistics on Indian IP initiatives, Ms. Kadan's inspiring theme address and encapsulation of the transformative potential of IP in the global economy, Mr. Hofkens's valuable insight on the evolving landscape of IP policies and its intersection with

technological advancements, Dr. Srivastava's remarks on initiatives by MEITY to support innovators and startups, and Dr. Sinha's insightful examples of South Korea and China and how IP is the joining dot between innovation and its protection. She also commended the participation of distinguished guests, attendees, and participants, as it reaffirmed the significance of collaborative efforts to build an ecosystem that values and protects innovation. Ms. Purvi thanked the sponsors and partners for their support and conveyed a special thanks to Industry Partner - Ericsson for supporting IPTSE through the seven years journey.

SESSION - I

PANEL DISCUSSION

COLLABORATIVE INNOVATION: THE ROLE OF INDUSTRY-ACADEMIA PARTNERSHIPS IN DRIVING INNOVATION



From **Left to Right**: Dr. GN Darwhekar, Principal – Acropolis Institute of Pharmaceutical and Engineering Research, Mr. Mayank Sood, Partner (Computer & Electronics, Design) – K&S Partners, Dr. Vivek Kashyap, Associate Director – Patents, Roche, Dr. Anil Ramachandran Nair, Research Leader – Ericsson India, Ms. Mini Srivastava, Assistant Professor – Amity Law School Noida, Mr. Sahastrashmi Pund, Head IPR – Endurance Technologies Ltd.

DR. VIVEK KASHYAP



Dr. Vivek Kashyap, Associate Director of Patents at Roche, acted as the moderator for the first panel discussion and introduced the diverse domains from which the panellists came. He summarized the whole discussion and found certain grassroots challenges like administrative challenges and funding. He further highlighted that though IITs and other premier institutes of India have contributed majorly to innovation and IP, there is

a visible difference between institutes based out of tier two and three cities and this is a gap which presents itself as a challenge between the collaboration of industry and academia. He also motivated the students to endeavour to solve these challenges faced by our society

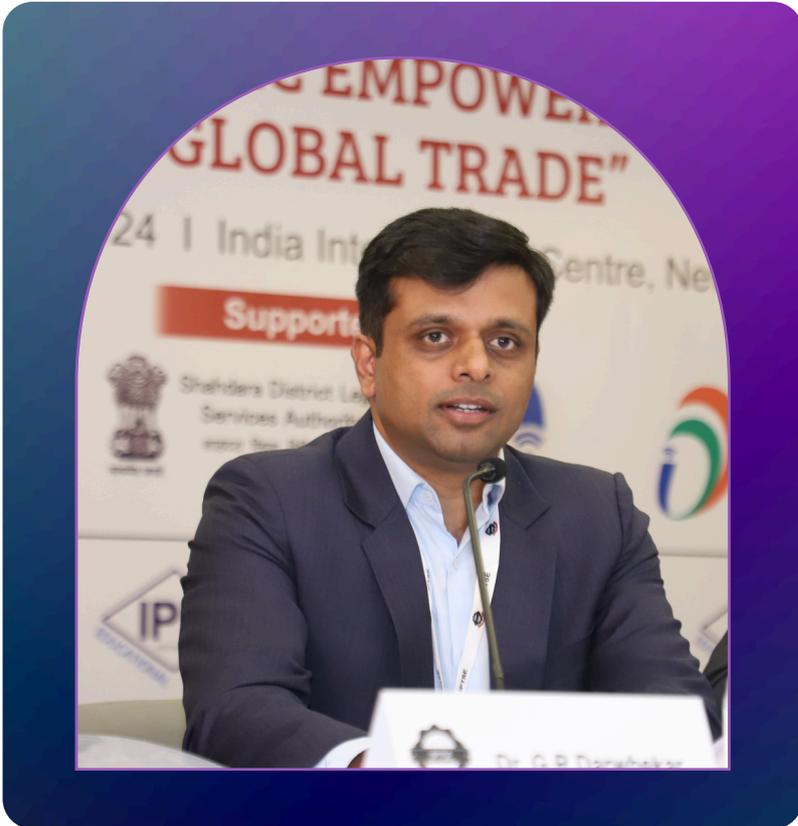
DR. ANIL RAMACHANDRAN NAIR



Dr. Anil Ramachandran Nair, Research Leader at Ericsson India started his address by focusing on Industry-Academia collaboration from his personal experience due to his role as a researcher in Industry and professor at IIT Tirupati. He spoke about the ‘Why’ aspect of Industry-Academia collaboration and stated that this was due to Industry’s requirement for long-term solutions but due to the paucity of time and resources they focus on very short return on investments and very short-

term solutions and thus Academia is the solution, as they can provide the best minds and have time to find long term solutions. He identified the major challenge faced in these collaborations is regarding the ownership of the IP that arises out of such partnership. He also highlighted the growing need for cross-collaboration and cited the recent example of the Nobel Prize in Chemistry being given to Google engineers for working on an AI, therefore highlighting that such cross-collaboration between various types of industries and institutes is a requirement to fuel innovation.

MR. MAYANK SOOD



Mr. Mayank Sood, Partner at K&S Partners, started his address by congratulating IPTSE and talked about the recent growth of IP in India and various schemes initiated by the Indian government such as the IPR Policy of 2016, the Atal Innovation Mission which provides for IP awareness sessions in 10,000 schools per year, and the Startup Mission. He focused on the collaborative efforts which have been established in various IITs, where the institutes have developed their own

IPR policies and their own Incubation Centers to help various startups with any IP challenges. He suggested the setting up of IP policy in educational institutes for higher learning and to link the policy for commercialization. He further suggested that communication between the parties involved is necessary and that the filing and drafting required while filing for patents, designs, etc must be done by a skilled or seasoned professional as educational institutes may not file well-drafted applications and also commended the enforcement infrastructure for IP in the Indian judiciary system.

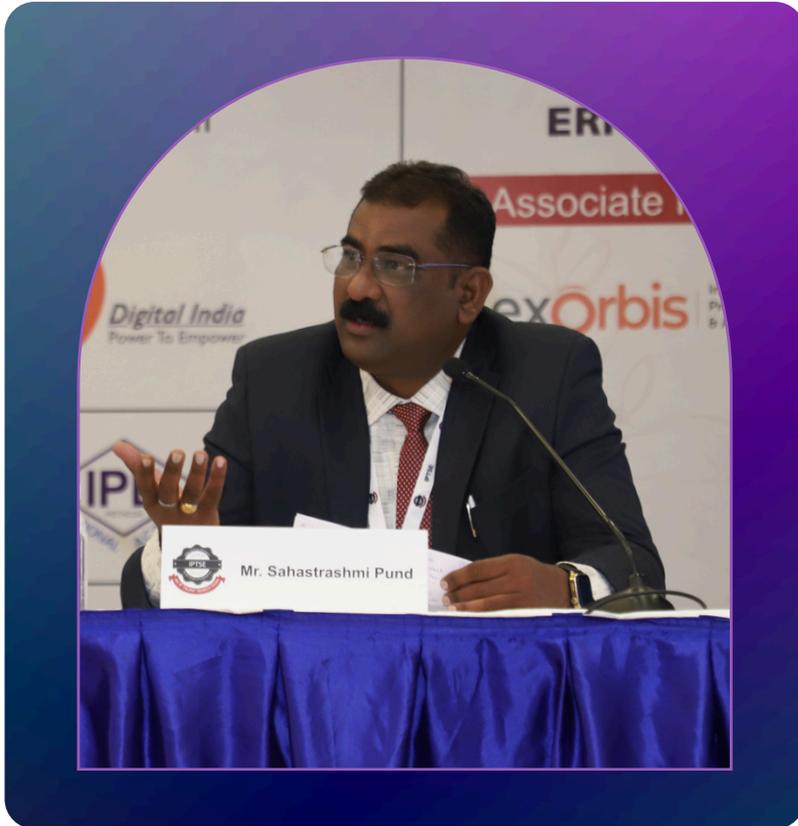
DR. GN DARWHEKAR



Dr. GN Darwhekar, Principal of the Acropolis Institute of Pharmaceutical and Engineering Research, began his address by thanking the IPTSE and spoke about the restrictions of such collaborations with only the top premier institutes of the country. He presented statistics on India's pharmaceutical prowess, stating Indian pharma sector is the largest producer and supplier of medicines in the world, supplying medicines to almost 200 countries, supplying 50% of the global vaccine demands, and

is a major exporter to the US and UK for generic medicines. He highlighted the fact that despite such marvellous production capabilities, in the case of pharmaceutical innovation India contributes less than 1% due to the absence of industry-academia collaboration. The challenges faced by pharmaceutical collaborations between Industry and Academia were mentioned like, lack of communication between parties, requirement of huge funds, patience, skill gap, timelines, absence of practicality in curriculum and bureaucratic bottlenecks.

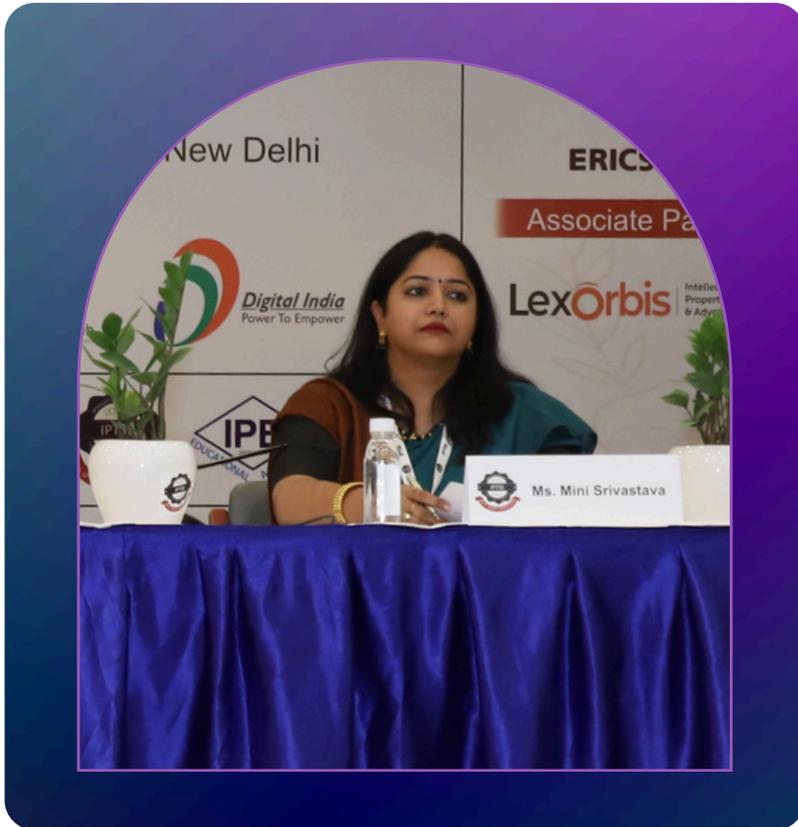
MR. SAHASTRASHMI PUND



Mr. Sahastrashmi Pund, Head of IPR at Endurance Technologies Ltd., spoke about the marriage of the two parties, one being an expert in cutting-edge technology and the other having expertise in commercializing that product. He provided various examples of Industry-Academia collaborations like the ones between IIT Madras and Ashok Leyland to produce electric buses and between IIT Bombay and Tata Steel to replace the usage of coal with hydrogen to

manufacture steel. He produced statistics that there are 1200 universities in India and as per MCA there are 27.5 lakh corporate units in India and 18 lakh units are operating currently, showcasing that there is a huge gap that must be filled for an effective collaboration. He gave his personal experience of the challenges faced while being in such collaborations, that though the industry had set down the terms of the collaboration, the academia was not matching the work culture aspect of the industry and the timeline of the academia did not match the industry's requirements. He also spoke regarding the various administrative bottlenecks such collaborations face concerning payments, permissions and interests of the parties.

MS. MINI SRIVASTAVA



Ms. Mini Srivastava, Associate Professor at Amity Law School Noida - Her address was primarily related to the concept of innovation and its value-based impact on human life. She began her address by thanking IPTSE and the supporting partners and then provided real-life examples of the most innovative companies and how they have fundamentally influenced industries, consumer behaviours and the global economy, She referred to the book 'Applying Innovation' and the definition in New

Oxford Dictionary, stating innovation to be three things - making changes to something established by introducing something new. It must add value to the customers which will lead to continuous use of product or services and stated that there needs to be a conscious policy for innovation to remain relevant. She then listed out the impact of innovation on all relevant stakeholders and how innovation benefits them and further focused on the impact of Industry-Academia collaborations with a particular focus on students highlighting that such collaborations will help them gain industry insights, practical exposure and skills required for employability, whereas for universities, they will gain better funding, resources and better ability to research on marketability aspect.

SESSION - II

PANEL DISCUSSION

IMPORTANCE OF GI PROTECTION FOR HANDLOOMS & HANDICRAFTS



From **Left to Right**: Mr. Vishesh Nautiyal, Director (North Zone) - Weavers' Service Centre, Dr. Sundar Murugesan, Joint Director - Handloom Export Promotion Council, Mr. Ashish Singh, Partner (Trademarks, Copyrights & GI) - K&S Partners, Dr. Nidhi Buch, Associate Professor - Gujarat National Law University and Ms. Malyashree Sridharan, Associate Partner - LexOrbis

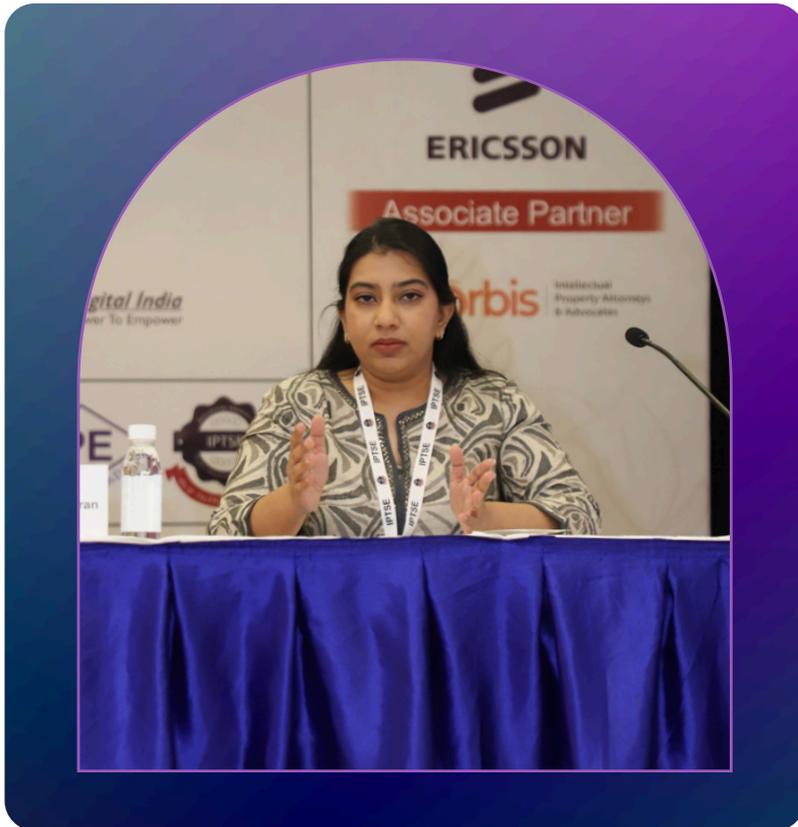
MR. ASHISH SINGH



Mr. Ashish Singh, Partner at K&S Partners, acted as the moderator for this panel and started his address by defining GI and how it differs from various other IP forms, as GI is the only form of IP that can be owned by a particular community which has been practising or manufacturing a particular product in a particular area and other IP forms like Trademark & Copyright can be created overnight which is not possible for GI as GI is the culmination of a long and

continuous practice. Mr. Singh also highlighted the fact that 'logos' are a very important requirement in the aspect of GI as the US does not have a sui generis GI legislation and in most US states these products are considered as generic so the logos provide certain protection in other jurisdictions.

MS. MALYASHREE SRIDHARAN



Ms. Malyashree Sridharan, Associate Partner at LexOrbis, started her address by describing the kinds of products that are covered under the ambit of a GI and primarily focused on the registration and filing process required for a GI. She emphasized the point that for different types of GI, different documentation is required like comparative analysis, volume of sales, etc. She divided the whole process into multiple steps, the first being the statement of the case,

maps and other documentation requirements, the second step is the preliminary scrutiny and examination of the application. She delved into the process of scrutiny, rejection and opposition of a GI in great detail and laid out the timelines in which each of these steps has to take place. She also discussed the following statistics related to GIs, sharing that India till July 2024 has 643 registered GI products and out of these 109 are handloom products, while 243 are handicraft products and Tamil Nadu has the maximum GIs, followed by Orissa and then Assam and Arunachal Pradesh have an equal number of registered GIs and highlighted the role of GI in women empowerment.

DR. SUNDAR MURUGESAN



Dr. Sundar Murugesan, Joint Director of the Handloom Export Promotion Council began his address by congratulating IPTSE and its supporters for organizing such a wonderful conclave. He further highlighted that approximately 75% of GI products are handlooms and handicraft products which are produced by 935 clusters of artisans and India is the only country making commercially viable handloom and handicraft products for the global market. He emphasized the grant of

more GI tags to the clusters as it would protect our regional identity and convince young consumers that they are buying the unique textiles with a tag of Indian Heritage attached to them, He highlighted the fact that in India there are around 3 million handloom and 6 million handicraft artisans and due to the demand for authentic handloom or handicraft products, the GI tags will convince the buyers on the authenticity of the product and the artisans will be more financially benefitted.

MR. VISHESH NAUTIYAL



Mr. Vishesh Nautiyal, Director of North Zone at the Weavers' Service Centre, addressed why GI is necessary. Mr. Nautiyal suggested that mere registration of a GI is not enough, a logo is a must-needed aspect which is mostly overlooked as a logo helps the manufacturers earn a premium and helps identify counterfeit products more easily. Emphasis on publicity of the GIs was made as Mr. Nautiyal believes that mere registration is not enough and the GIs must be publicized at a

global level. A major aspect which was covered in his address was in regards to the establishment of a quality assurance system so that the manufacturers produce the products having the requisite quality to maintain their reputation and customer base

DR. NIDHI BUCH



Dr. Nidhi Buch, Associate Professor at Gujarat National Law University began her address by citing the quote ‘that the legitimacy of law cannot be established unless the purpose of justice is served’ and focused on the existing gap between the legal rights and the real rights. She spoke on her experience while conducting empirical research and found out that a challenge existing with lack of awareness on GI, a major issue which was overseen was the nonfunctioning inspection bodies

whose objective is to monitor quality control and assurance of quality which is a part of the GI application. She further talked about the absence of a code of practice and that these factors are limited exclusively to the paper and are not present in the real world. She summarized the challenges faced into five points, these being – lack of awareness, nonfunctional inspection bodies, no code of practice being established, no use of logos to authenticate the products, and lastly, due to lack of awareness, there is no knowledge or major infringement activities. Lastly, Dr. Buch highlighted that the Indian legislation on GI has a very unique feature which is the provision regarding the concept of ‘authorized user’ which is absent from most of the other foreign legislation.

ADDRESS BY THE GUEST OF HONOUR



Prof. (Dr.) Unnat Pandit, the Controller General of Patents, Designs, and Trademarks, served as the Guest of Honour at the 7th IPTSE Conclave and Award Ceremony. He began by commending the IPTSE team and IPE Academy for organizing a session aligned with the vision of Viksit Bharat 2047. Prof. Pandit emphasized that Intellectual Property (IP) is a critical driver for economic empowerment through science, technology, and knowledge-based transformation.

He noted the shrinking lifespan of IP and highlighted the CGPDTM's efforts to reduce patent disposal times from 6-7 years to 30-40 months, with ongoing efforts to improve further. Similarly, design examination timelines have been reduced from one year to 60 days, enabling faster commercialization of IP. He also outlined the complete digitalization of IP-related processes, including filing, certification, and hearings. The office has introduced a categorized dashboard to streamline applications, provide targeted examiner training, and enhance capacity building for efficient outcomes.

Prof. Pandit emphasized the importance of introducing IP audits to evaluate the social contributions of IP in nation-building. He concluded by stressing the need for IP education and capacity building among students to support the Viksit Bharat vision and improve India's standing on the Global Innovation Index.

ADDRESS BY THE CHIEF GUEST



Hon'ble Ms. Justice Mini Pushkarna, Judge at the Hon'ble High Court of Delhi, delivered an insightful address on the significance of Intellectual Property (IP). She described IP as an invisible engine driving innovation and business growth while safeguarding brands and creators. Highlighting the necessity of patents in India, she referred to the landmark Supreme Court judgment in *Novartis A.G. v. UOI*, which balanced public interest with pharmaceutical innovation. She also emphasized the role of Standard Essential Patents (SEPs) and FRAND terms in benefiting the public.

Justice Pushkarna traced the origins of trademarks to ancient times and explained their contemporary relevance, including the expansion to non-conventional marks. On copyright laws, she noted their importance in combating online piracy and incentivizing creativity. Addressing geographical indications (GIs), she underlined their role in preserving traditional knowledge, cultural heritage, and local economies.

She also introduced the emerging concept of personality rights, safeguarding individuals' control over the commercial use of their identity while linking it to privacy rights. Concluding, she stressed the collective responsibility to ensure IP laws evolve with new technologies, fostering creativity and innovation, and strengthening India's position as a hub of innovation and creativity.

LAUNCH OF WHITE PAPER - GEOGRAPHICAL INDICATIONS: A CASE STUDY (KNOWLEDGE PARTNER - K&S PARTNERS)



(From Left to Right: Ms. Purvi Pandya, Director IPTSE, Ms. Hitaishi Trivedi, Director IPTSE, Mr. Anil Rajput, IPR Chair at FICCI & President - Corporate Affairs at ITC, Mr. Patrick Hofkens, Head IPR Policy at Ericsson, Prof. (Dr.) Unnat Pandit, Controller General of Patents, Designs and Trademarks, GoI, Hon'ble Ms. Justice Mini Pushkarna, Judge at the Hon'ble High Court of Delhi, Ms. Vinakshi Kadan, Senior Advisor at Indian National Bar Association and Advocate at the Supreme Court of India, Mr. Ashish Singh, Partner - Trademarks, Copyright & GI) K&S Partners, Mr. Mayank Sood, Partner - Computers & Electronics, Design, K&S Partners

GLIMPSES FROM THE AWARD CEREMONY



PARTICIPANTS AT THE VENUE DURING REGISTRATION & SESSION ALONGWITH ALL SPEAKERS' PHOTOS



7TH EDITION OF IP CONCLAVE & IPTSE AWARDS

‘DRIVING ECONOMIC EMPOWERMENT WITH IP IN GLOBAL TRADE’

**TUESDAY, 19TH NOVEMBER 2024:
1530-2100 HRS:
INDIA INTERNATIONAL CENTRE, NEW DELHI**

PROGRAMME

1530-1600 HRS	Registration	
INAUGURAL SESSION Master of Ceremony: Ms. Anureet Sandhu Manager – Institutional Business IPTSE		
1530 – 1535 HRS	Introductory Remarks	Ms. Hitaishi Trivedi Director IPTSE
1535 – 1545 HRS	Welcome Remarks	Ruchita Singh Joint Director & Team Lead – IPR Division Ficci
1545 – 1550 HRS	Theme Address	Ms. Vinakshi Kadan Senior Legal Advisor, INBA Advocate, Supreme Court of India

1550 – 1600 HRS	Observational Remarks	Mr. Patrick Hofkens Head of IPR Policy Ericsson
1600 – 1610 HRS	Expert Remarks	Dr. Nalin Kumar Srivastava Scientist E Ministry of Electronics & Information Technology
1610 – 1620 HRS	Expert Remarks	Dr. Sharad Sinha Professor & Head DTE, NCERT
1620 - 1630 HRS	Vote of Thanks	Ms. Purvi Pandya Director IPTSE
1630 - 1640 HRS	<i>Video on IPTSE's 7 Year Journey</i>	

PANEL DISCUSSION

COLLABORATIVE INNOVATION: THE ROLE OF INDUSTRY-ACADEMIA PARTNERSHIPS IN DRIVING INNOVATION

Session Moderator: Dr. Vivek Kashyap - Associate Director – Patents, Roche		
1635 – 1645 HRS	Role of Industry consortia and academic networks	Ms. Mini Srivastava Assistant Professor Amity Law School Noida
1635 – 1645 HRS	Strategies for sustaining long-term collaboration partnership	Dr. Anil Ramachandran Nair Research Leader Ericsson India
1655 – 1705 HRS	Focus on Real-World Impact	Mr. Sahastrashmi Pund Head – IPR Endurance Technologies
1705 – 1715 HRS	Elements of a successful innovation ecosystem	Dr. G. R. Darwhekar Principal AIPER, Indore
1715 – 1725 HRS	Policy and Regulatory Considerations	Mr. Mayank Sood Partner – Computer & Electronics & Design K&S Partners
1725 – 1735 HRS	Concluding Remarks	Dr. Vivek Kashyap Associate Director – Patents Roche

PANEL DISCUSSION

IMPORTANCE OF GI PROTECTION FOR HANDLOOMS & HANDICRAFTS

Session Moderator: Mr. Ashish Singh - Partner – Trademarks, Copyright & GI - K&S Partners		
1745 – 1755 HRS	Advanced Documentation Techniques for GI Registration	Ms. Malyashree Sridharan Associate Partner LexOrbis
1755 – 1805 HRS	IP Management and Protection	Dr. Sundar Murugesan Joint Director Handloom Export Promotion Council
1805 – 1825 HRS	Quality Control and Assurance Mechanisms Practical Strategies for Success	Mr. Vishesh Nautiyal Director (North Zone) Weavers' Service Centre
1825 – 1835 HRS	Legal Frameworks and Enforcement Strategies	Dr. Nidhi Buch Associate Professor of Law Gujarat National Law University
1835 – 1845 HRS	Concluding Remarks	Mr. Ashish Singh Partner – Trademarks, Copyright & GI K&S Partners

PANEL DISCUSSION

IMPORTANCE OF GI PROTECTION FOR HANDLOOMS & HANDICRAFTS

Session Moderator: Mr. Ashish Singh - Partner – Trademarks, Copyright & GI - K&S Partners		
1745 – 1755 HRS	Advanced Documentation Techniques for GI Registration	Ms. Malyashree Sridharan Associate Partner LexOrbis
1755 – 1805 HRS	IP Management and Protection	Dr. Sundar Murugesan Joint Director Handloom Export Promotion Council
1805 – 1825 HRS	Quality Control and Assurance Mechanisms Practical Strategies for Success	Mr. Vishesh Nautiyal Director (North Zone) Weavers' Service Centre
1825 – 1835 HRS	Legal Frameworks and Enforcement Strategies	Dr. Nidhi Buch Associate Professor of Law Gujarat National Law University
1835 – 1845 HRS	Concluding Remarks	Mr. Ashish Singh Partner – Trademarks, Copyright & GI K&S Partners
1845 – 1900 hrs	Launch of Concept Booklet for Knowledge Report on GI Dignitaries	

AWARD CEREMONY

1900 – 1920 HRS	Guest of Honour Address	Prof. (Dr.) Unnat Pandit Controller General of Patents, Designs and Trademarks IP Office, Government of India
1920 – 1940 hrs	Chief Guest Address	Hon'ble Ms. Justice Mini Pushkarna Judge High Court of Delhi
1940 – 2000 HRS	Felicitation of Awards	
2000 – 2100 HRS	NETWORKING AND DINNER	

ANNEXURES

ANNEXURE - A (BACKDROP)



ANNEXURES

ANNEXURE - B

(WELCOME STANDEE AT VENUE)



WORKSHOPS CONDUCTED FOR IPTSE REGISTRANTS

SR. NO	Date	Workshop	Expert Speaker
1.	30.09.2024	Careers & Monetisation of IPR	Mr. Vaibhav Khanna Head IP Sterlite
2.	01.10.2024	Role of Prior Art in IP Protection	Ms. Priya Mahajan Associate Partner LexOrbis
3.	03.10.2024	Industrial Application of IP & Competition Law	Ms. Mridusha Guha Senior Associate AMLEGALS
4.	04.10.2024	Market Allocation, IPR Licensing & Tech Transfer & Importance of IPR in Innovation	Mr. Shiv Kumar Founder & Managing Attorney Shiv & Attorney
5.	07.10.2024	Patents in General and Patents in Engineering	Mr. Vaibhav Khanna Head IP Sterlite
6.	08.10.2024	<i>Patents in Pharmaceutical Industry</i>	Mr. Vaibhav Khanna Head IP Sterlite
7.	09.10.2024	<i>Trademarks & Trademark Filing</i>	<i>Ms. Ankita Tyagi Senior Consultant 3GPP</i>
8.	10.10.2024	<i>Copyright & Indian Copyright Act</i>	<i>Ms. Ankita Jain Intellectual Property & Management Consultant</i>

ACHIEVEMENTS THROUGH 7 YEARS JOURNEY

- 350+ Awareness Programmes on Intellectual Property (includes webinars, seminars, short term certification courses)
- Approx. 50K sign ups and about 30K registrations through various editions
- 75+ MoUs with educational institutions across India
- 200+ videos on IP on IPTSE YouTube Channel
- 500+ IP related content on various Social Media handles of IPTSE - LinkedIn, Facebook and Instagram

7TH EDITION OF IP CONCLAVE & IPTSE AWARDS

“DRIVING ECONOMIC EMPOWERMENT WITH IP IN GLOBAL TRADE”

GOVERNMENT SUPPORT BY



INDUSTRY PARTNER



ERICSSON

AWARD PARTNER



OUTREACH PARTNER



KNOWLEDGE PARTNER



Intellectual Property Attorneys

ASSOCIATE PARTNER



Contact Us



IPTSE@IPTSE.COM



WWW.IPTSE.COM



THANK YOU

